

**ALFORUM 2025 CALL: SHAPING INCLUSIVE EURO MED NARRATIVES**  
**JUNE 18-20, Tirana, Albania**

**Open Call for Journalists, reporters, editors and media storytellers**

Application Deadline: 3 May 2025

**About the Forum**

The ALForum 2025 will bring together around 1,000 participants including civil society entities, young leaders, media outlets, influential figures, governments and institutions representatives, policymakers and other relevant stakeholders from 43 countries across the Euro Mediterranean region. Together, we will share ideas, co-create actionable solutions, and engage in transformative discussions in the field of intercultural dialogue. It will take place from **18 to 20 June 2025** in the vibrant city of **Tirana**, Albania, a place known for its rich cultural heritage, dynamic energy, and strategic location. This choice celebrates Tirana as Mediterranean Capital of Culture and Dialogue 2025, a prestigious title awarded annually by the Anna Lindh Foundation and the Union for the Mediterranean. Through inspiring sessions, participatory experiences, and cultural performances and interactions, the ALForum will be a powerful platform not only in shaping the ALF future but also contributing to driving meaningful change in both shores of the Mediterranean.

**ALForum 2025 Theme: The Dialogue Effect**

In times of global uncertainty, dialogue might seem not powerful enough to address the challenges we face. Yet, when the world is shaken to its core, collective dialogue becomes not just a solution, but often the only way to move forward. Like the butterfly effect, the power of dialogue may not always be immediately visible, but its impact is undeniable. Every decision, every initiative, and every transformative action begins with a conversation. A conversation to understand, connect and create change.

**About the Call**

At ALF, we believe that shaping inclusive narratives starts with giving space to every voice, and media holds a huge responsibility to ensure that this happens. Journalists and reporters are the eyes of the public, shedding light on realities that often go unnoticed. Through their work, they transfer diverse perspectives, telling the stories and experiences that often remain unheard.

This call is open to affiliated journalists, reporters, editors and media storytellers from across the Euro-Mediterranean region to actively participate in ALForum 2025.

This is more than just an invitation to cover an event. It's a chance to reflect the diversity, complexity, and shared humanity of our region. It's a platform to find common ground, and give a voice to all, ensuring that different public audiences see themselves represented in the conversation.

**Who Can Apply**

Journalists, reporters, editors, and media storytellers affiliated and working in bona fide or recognised media organisations and news agencies based in one of the 43-euro Mediterranean countries, working across different mediums (print, digital, radio, TV, etc.), with experience or interest in intercultural relations, Euro-Mediterranean affairs, culture, social issues, or topics related to one of the ALForum 2025 focus areas:

1. Peacebuilding, Conflict Resolution/Prevention, Coexistence, and Inclusive Dynamics
2. Disinformation and Misinformation in the Euro-Mediterranean Region
3. Living Together: Promoting Tolerance and Understanding
4. Youth Engagement in Participatory Dialogues and Decision-Making Processes
5. Ethics and Governance of Artificial Intelligence Technologies



6. Social Innovation as a Catalyst for Inclusion in Culturally Diverse Societies
7. Empowering Women to Challenge Gender Stereotypes and Beyond
8. Integrating Social Dimensions in Climate Change Policies
9. International Cultural Relations and Cultural Diplomacy
10. Creative Industries and Art

### What is Requested

Selected Journalists and storytellers' role will not only to inform, but to ensure that diverse perspectives are seen, heard, and remembered. Through their reporting, they will help shape how the ALForum 2025 is understood by the public and how its impact resonates beyond the Forum itself. Their coverage should reflect the richness and complexity of the Euro-Mediterranean region. Its shared challenges, cultural diversity, and interconnected stories to build a more inclusive and relatable narrative that speaks to people on both sides of the Mediterranean.

### Deliverables:

#### 1. Pre Forum Coverage

Publish at least one article written by the reporter or disseminate the press release provided by ALF, announcing the ALForum, including key information such as the Forum's objectives, theme, the importance of the event for the Euro-Mediterranean region, and key speakers or participants. This article or press release should build excitement and anticipation by highlighting the impact the Forum aims to have on the region and beyond.

#### 2. During the Forum Coverage

- . Daily Coverage: Provide at least one post/article per day on your media outlet/platform summarizing key sessions, activities or feature testimonies. This should highlight major takeaways, noteworthy quotes, or impactful moments
- . Interviews: Conduct at least 3 interviews with key speakers, participants or designated representatives of the ALF Secretariat authorized to speak on behalf of the ALForum, ensuring a broad representation of views and insights
- . Social Media Coverage (if applicable): Posting at least 3 highlights, quotes, or insights per day to engage a broader audience, and sharing key announcements or interviews conducted during the day while tagging ALF official accounts and using the ALForum hashtags

#### 3. Post-Forum Coverage

Publish at least one comprehensive article or feature reflecting on the overall experience of the Forum. This should include key outcomes or conclusions, diverse perspectives gathered through interviews, and insights on the Forum's relevance both to the journalist's local context and the wider Euro-Mediterranean region. This feature should also include an audio/video recap or photographs that document key moments and interactions during the Forum and must be published on the journalist's media outlet's platforms.

Selected applicants will receive a detailed set of instructions on the deliverables, including specific requirements for content formats, publication timelines, and any additional requests to ensure consistency and alignment with the ALForum objectives.

### Funding Details

Selected applications will receive a lump sum of 2.500 euro to cover, international travel, accommodation, meals, fees and other expenses related to the elaboration of the above-detailed deliverables.

40% of the lum sum will be paid as pre-financing upon reception and approval of the deliverables detailed above in "Pre Forum Coverage"



The remaining 60% will be paid after the ALForum, upon reception and approval of the deliverables detailed above in “During the Forum Coverage” and “Post-Forum Coverage”

### Selection Criteria

Selection criteria will be based on the quality of the applications received. Priority will be given to affiliated journalists, reporters, editors and media storytellers that are members of the ALF Network. A gender, youth and geographical balance between regions and countries and diversity of cultural backgrounds will also be observed. Diversity of media formats to include online platforms, television, print media, and other digital or traditional outlets will be also considered.

The following key elements will also guide the evaluation process:

#### · **Media Platform Reach (35%)**

Proposals will be assessed based on the size, visibility, and audience engagement of the media platform to which the applicant is affiliated, as well as the relevance of the platform’s audience to the ALForum 2025.

#### · **Engaging Narrative Techniques (35%)**

The journalist's experience to use innovative formats like storytelling, data visualization, podcast, etc or any other creative and engaging formats that attracts a broader and more diverse audience.

#### · **Background (30%)**

Professional experience of the applicants in intercultural relations, Euro-Mediterranean affairs, culture, social issues, or topics related to one of the ALForum 2025 focus areas and/or in inclusive reporting of different voices and perspectives in the Euro-Mediterranean context.

### Why Should You Apply

- Gain exclusive media access to interview VIP speakers, policymakers, key partners, and youth
- Lead the narrative through unique impact stories
- Build relationships with a wide variety of leading stakeholders from different countries across the Euro-Mediterranean region
- Attend and participate in the plenary and parallel sessions during the three days of the ALForum

### Framework

This Programme is developed in the framework of the Action Grant NDICI-GEO-NEAR/2022/434-371 in accordance with the Anna Lindh Foundation Multiannual Work Programme 2022-2025.

### Indicative Timeline

<b>14/04/25</b>	Launch of the call
<b>22/04/25</b>	Online information session (details will be published on the ALF website)
<b>03/05/25</b>	Deadline to receive submit applications
<b>10/05/25</b>	Publication of the selection results
<b>18-20/06/25</b>	ALForum 2025 Tirana



### Application Form:

#### Media Representative Information:

- First Name
- Surname
- Nationality
- Title in the media organisation/ outlet
- Email Address
- Phone Number
- Business Address
- Please upload a scanned image of a valid press card

#### Media Outlet/ Organisation Information:

- Media Outlet/ Organisation Name
- Website URL
- Media Outlet/ Organisation address
- Which one of the following best describes your media outlet/organisation: Newspaper/ magazine  
News agency  
TV (Please provide name of programme and channel)  
Radio (Please provide name of programme and channel)  
Blog  
Other (please specify)
- Is this outlet a member of one of the ALF National Civil Society Networks? Yes/No
- If yes, please paste the link of your organisation profile on the ALF corporate website
- If no, have you applied to become an ALF member? Yes/No? When?  
(Please note that ALF membership is offered free of charge)
- Describe the media platform you are affiliated with. Include details about your platform's audience reach, visibility, engagement levels, type of audiences that follow your platform (For example number of followers, viewership, readership statistics), and how your platform influences public discourse. Please provide examples (up to 150 words)
- What is the primary language/s you use in your reporting? Please specify all the languages in which you produce content and indicate which one/s you intend to use for covering ALForum 2025. (En-Fr-Ar-Local Language (please specify) (multiple choice)
- Describe how you plan to connect your reporting at ALForum 2025 to broader regional narratives and the interests of your audience (up to 100 words)
- Do you plan to apply any innovative formats in your coverage of ALForum 2025? If yes, describe how. (up to 50 words)
- Please explain the type of content you plan to produce during ALForum 2025 (e.g., articles, interviews, videos, podcasts) by indicating the form (news stories, editorial, features, live coverage etc) (up to 50 words)
- Where do you plan to publish the content? (Dropdown menu-Multiple choice: Social Media-Digital-printed-other)
- Briefly describe your professional background in relation the ALForcus areas and provide samples or links to 2–3 relevant pieces that you have produced (up to 150 words)
- How do you ensure your reporting is socially responsible and inclusive? Describe your approach (up to 150 words)
- If you require the support of another individual (camera operator, editor.), please provide their details below.  
Full Name:  
Role/Responsibility: (Briefly explain why their support is needed) The ALF could cover the actual costs associated

#### Availability

I confirm that I will be available to attend the full duration of ALForum 2025 in Tirana (18–20 June 2025) to provide daily media coverage throughout the three days.

#### Note for Applicants Using AI Tools:

If you are using AI tools to assist you in your application, please ensure that the final submission reflects your own insights and contributions. Originality and personal input are key selection criteria for your proposal. We value authentic, thoughtful submissions that showcase your unique perspective and knowledge.

#### Where did you hear about this call?

By participating in this call, the applicant accepts the provisions of the ALF regarding patents, privacy and intellectual property and the protection of personal data [link to the legal text] [Mandatory check box to be able to submit the application] and accepts to be subscribed to receive updates about the Foundation's activities and future opportunities [Mandatory check box to be able to submit the application]

