

**ALF DAY OF THE MEDITERRANEAN 2025
CALL FOR MUSIC PERFORMANCES IN THE EURO-MEDITERRANEAN REGION**

Application Deadline: 20 September 2025 Submit your proposals now!

Sounds from the Grassroots...The ALF Day of the Mediterranean

Sounds from the Grassroots is a collective expression of music and storytelling that rises from the heart of Mediterranean communities. It's about voices shaped by shared experiences, rooted in tradition, and driven by the need to be heard.

Through this call, we are centring the voices that are closest to the ground; the local entities, grassroots groups, and cultural agents who live through music, alongside local administrations who play a key role in recognising, supporting, and enabling these expressions. We are amplifying authentic voices, not curated from the top but grown from lived experience. These are the sounds of resilience, identity, and connection.

Sounds from the Grassroots is about uniting cultures through the power of shared expression, bringing together diverse voices from across the Mediterranean to build understanding, belonging, and connection.

About the Day of the Mediterranean and this call

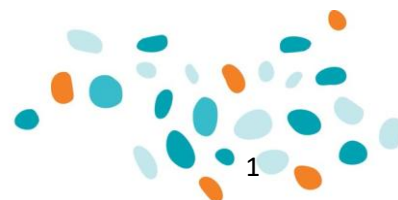
The Member States of the "Euro-Mediterranean Partnership/Barcelona Process" have declared 28 November as the 'Day of the Mediterranean' -a day dedicated to cherishing our shared identity, embracing our common heritage, and nurturing the love we hold for the enchanting Mediterranean-. It's a day where the ties between its two shores grow stronger, and intercultural exchanges flourish.

Following the success of the previous editions, ALF invites civil society entities to submit proposals for community-based musical performances (non-profit-no ticket sales). The most outstanding ones will be selected for simultaneous execution in different countries of the Euro-Mediterranean region on 28 November 2025. Performances will take place in public spaces/facilities in collaboration with Local Administrations (local government entities).

Purpose of the call

The objective of the call is to orchestrate simultaneous free musical performances (lasting between an hour and a half and two hours) across different countries of the Euro-Mediterranean region on the same day and at the same time (around 19.00-20.00 CET, to be decided with the selected leading organisations), to generate a wave-like effect in celebrating the Mediterranean and its diversity at the community level.

Likewise, this call seeks to encourage civil society entities to work in tandem with Local Administrations, as a way to empower them at the local level while promoting the principles and values of the intercultural dialogue both at a grassroots scale and to broader audiences.



To achieve this, it is very important that the performances demonstrate engagement to diversity and community rooting.

Capitalising on the different steps of this call, and to create momentum, the ALF Secretariat will proactively engage in regional outreach campaigns and develop audio-visual materials to effectively communicate, raise awareness and make visible this initiative across the Euro-Mediterranean region. The ALF aims to ensure broad participation in this initiative, fostering a sense of collective ownership and inspiring greater engagement among diverse stakeholders.

This initiative is organised in coordination with the UfM Secretariat as a complement to its online campaign.

Call for participation open until 20/09/25 midnight Central European Time, CET

Interested civil society entities of the 43 countries of the Euro-Mediterranean region (Albania, Algeria, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Jordan, Latvia, Lebanon, Lithuania, Luxembourg, Malta, Mauritania, Monaco, Montenegro, Morocco, North Macedonia, Palestine, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, Sweden, Syria, The Netherlands, Tunisia and Türkiye) are invited to submit their proposals (in English, French or Arabic) **before 20 September 2025 at 23.59 CET via the online application form only.**

The same entity may not submit more than one application to this call.

How to prepare an application in four steps

1. Reach an agreement in principle with a Local Administration to partner in the organisation of a free musical performance
2. Settle a public space/facility where the free musical performance will take place
3. Identify a local music group with a particular intercultural added value
4. Complete the application form, providing an outline of your idea and the value you aim to bring

Important note: As this is a call for musical performances, there is room/flexibility for adjustments and refinements. The ALF Secretariat may request modifications to the applications received prior to final selection and implementation to ensure the best use of available resources and maximise its impact. Shortlisted civil society entities have the right to decide whether to proceed with the proposed adjustments or withdraw their applications.

Tasks to be done/coordinated by the selected lead organisations

- Conclude a written agreement¹ (contract/MoU/agreement/support letter) with a Local Administration defining roles and responsibilities (spaces/facilities/permits/logistics/dissemination/other)
- Contract a local group of musicians with a particular intercultural added value to play between an hour and a half and two hours concert on 28 November 2025
- Sign the contract with ALF in which obligations and outputs to be delivered will be described, in line with the detail below



- Ensure that the selected organisations and music group post an existing video and share it on all their social media platforms before the musical performance²
- Carry out the free musical performance (non-profit-no ticket sales) ensuring the visibility of the ALF and the EU²
- Provide at least five professional photos capturing the audience, the event and its impact²
- Produce and publish a short video on Instagram and/or Facebook showcasing highlights of the musical performance²
- Submit a brief lessons learned report²
- Actively participate in the online meetings organized by the ALF Secretariat

(1): This is a pre-requisite for initiating any payment procedure

(2): The ALF Secretariat will provide the guidelines and related documents regarding these deliverables

Selection criteria

Selection criteria will be based on the quality of the applications received in terms of impact. Priority will be given to civil society entities that are members of the ALF Network. A gender, youth and geographical balance between regions and countries will be observed.

Due to the large number of applications expected, the limited resources available, and the aim of diversifying the beneficiaries, priority will be given to applications that did not receive funding in the previous "ALF Day of the Mediterranean" calls launched on 2022, 2023 or 2024.

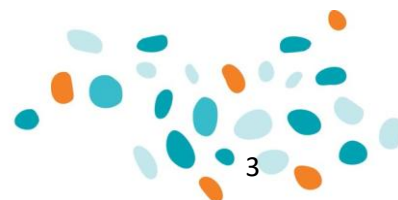
Likewise, it is now allowed to apply for this call and also for the call published simultaneously on "ALF Mediterranean Capitals of Culture And Dialogue 2025". Civil society entities that submit applications to both calls may be disqualified.

The evaluation process will consider the following key elements:

- Engagement of the Local Administration involved in the free musical performance (30%)
- Music group's added value in terms of diversity/interculturalism and community rooting (30%)
- Dissemination plan of the free musical performance at the local level (10%)
- Environmental sustainability, gender equality and social responsibility approach (9%)
- Inclusive target audience of the concert at the community level (6%)
- Overall objective and quality of the proposal (15%)

Financial allocation

Applications should be complete and comprehensive and provide a detailed breakdown of how the funds will be used (venues, equipment, life stream, materials, fees, local transportation, main meals, and other necessary elements to carry out the proposed activity), ensuring all elements are covered.



It is strongly recommended that each applicant cover part of the costs of the proposed activity with their own means or through the local partner/administration. This will not only generate a leverage effect on available resources but will also contribute to increasing the number of beneficiaries.

Each selected leading entity will receive a lump sum allocation of up to 3.500 euro to contribute to cover the costs of organising the free musical performance and other related expenses. An additional up to 500 euro may be allocated to the selected proposals that live stream the concert through professional equipment and share it with the ALF Secretariat.

60% of the final allocation will be released upon provision of proofs of social media posts tagging the official ALF [Facebook](#) and [Instagram](#) accounts before the musical performance as highlighted above and submission of the agreement in writing³ with the Local Administration defining roles and responsibilities and signature of the contract.

40% will be released after having carried out the free musical performance upon the delivery of the professional photos, the short video showcasing highlights of the musical performance and the lessons learned report, mentioned above.

(3): The contract/MoU/agreement/support letter must be concluded with the Local Administration and submitted to the ALF as pre-requisite to starting any payment procedure

Indicative timeline⁴

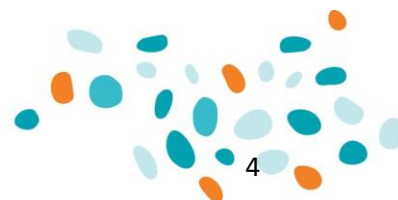
10/09/25	Launch of the call for participation
04/09/25	Online information session (details will be published on the ALF website)
20/09/25	Deadline to submit free musical performances proposals
05/10/25	Announcement of the selected free musical performances
28/11/25	Implement the free (non-profit-no ticket sales) musical performance

(4): Following the publication of the selection results, an online meeting will be organised with the selected leading entities to share approaches and coordinate the different activities. After their implementation, another online meeting will be held to conduct an ex-post evaluation of the different components of the call.

Background

The ALF, (<https://alf.website/en/>), was created in 2005 as a Euro-Mediterranean intergovernmental organisation based in Alexandria. The ALF, inspired by Anna Lindh's legacy, is committed to fostering intercultural dialogue within its mission of nurturing inclusive societies where diversity is celebrated and everyone's voice is valued. By promoting peace, justice, and strong partnerships, the ALF strives to create a world where people from diverse backgrounds live in harmony through open and meaningful intercultural exchanges.

ALF brings together organisations, institutions, policy makers, and other change makers from all Euro-Med countries to open a dialogue and cooperate. People meet, learn, and collaborate, through the Foundation's different Programmes and initiatives in different fields to empower them to create a chain of positive change



that touches more lives and communities. Its action is grounded on the two main ALF bodies: Its National Civil Society Networks, with more than 4.500 members, and the 43 States of its Board of Governors.

Framework and financial allocation

This call is being developed within the framework of the EU Grant Phase VII in accordance with the ALF Multiannual Work Programme 2025-2028. The total indicative amount allocated to this call is 120.000 euro.

The ALF reserves the right to award the contracts subject to the availability of the funds and the pending signature of the new grant contract (Phase VII) with the EC.

Ready to submit your application? Let's get started! (application form)

Description of the leading applicant

Name of the leading entity:

Website/link of FB page of the leading entity:

Country: [scroll down only the eligible countries]

Full name of the leader for this call:

Nationality:

Gender:

Date of birth:

Professional title:

Email:

Direct phone number with international country codes:

Is your entity a member of one of the ALF National Civil Society Networks? Yes/No

If yes, please paste your profile link on the ALF corporate website

If not, have you submitted an application to become an ALF member? Yes/No when? [dd/mm/yy] (Please note that membership is offered free of charge)

Description of the Local Administration

Name of the Local Administration involved in your free musical performance proposal

What are its main roles and responsibilities? (spaces/facilities/permits/logistics/dissemination/other potential multiplier effects)?

Could you provide any supporting documents in this regard at this stage? (the provision of this documentation will be mandatory for initiating any payment procedure) Yes/No

If yes, please upload it

Description of the music group

Name of the music group

Brief presentation of the music group and its composition with links (at least one) to its credentials or previous performances (up to 100 words)

What is the added value of the music group in terms of diversity and interculturalism? (up to 100 words)

What is the added value of the music group in terms of community rooting? (up to 100 words)

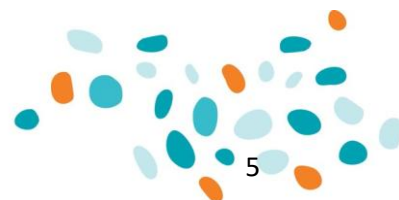
Have you made an agreement with the suggested music group to ensure its availability with regard to this call?

Description of the public space/facility where the free musical performance will take place

Where will the free musical performance take place? (up to 50 words)

What is the capacity of the public space/facility where the free musical performance will take place? (up to 50 words)

Who is the target audience of the concert at the community level? (up to 50 words)



What is the expected number of attendees?

Other aspects

How do you plan to disseminate and make visible the free musical performance at local level?

What do you expect to achieve in terms of inclusion of the target audience at the community level?

How do you address environmental sustainability, gender equality and social responsibility in your proposal?

Budget Proposal

Breakdown all associated expenses, including venues, equipment, life stream, materials, fees, local transportation, main meals and other necessary elements to carry out the proposed activity

Indicate, if so, the items that partially or totally you be able to cover

By submitting this application, you confirm that all elements of your creative work are original and that you hold the rights to the content. If you are collaborating with others, please ensure that intellectual property rights are clearly defined and respected. [Mandatory check box to be able to submit the application]

Did you make use of Artificial Intelligence in drafting this application? The ALF has AI detection checkers. (Yes/No) If yes: why?

Where did you hear about this call? (drop-down menu)

By participating in this call, the applicant accepts the provisions of the ALF regarding patents, privacy and intellectual property and the protection of personal data [link to the legal text] [Mandatory check box to be able to submit the application]

and accepts to be subscribed to receive updates about the ALF's activities and future opportunities [Mandatory check box to be able to submit the application]

